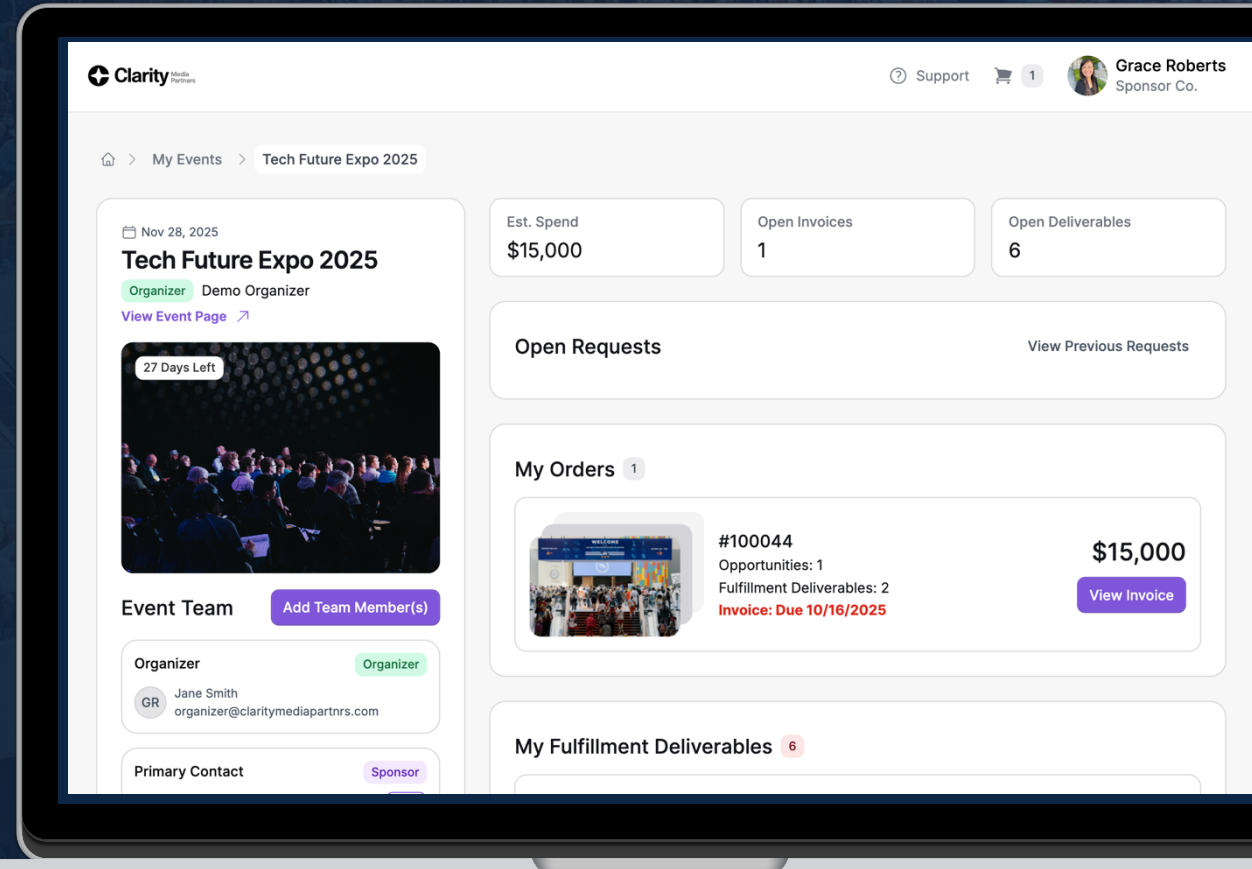


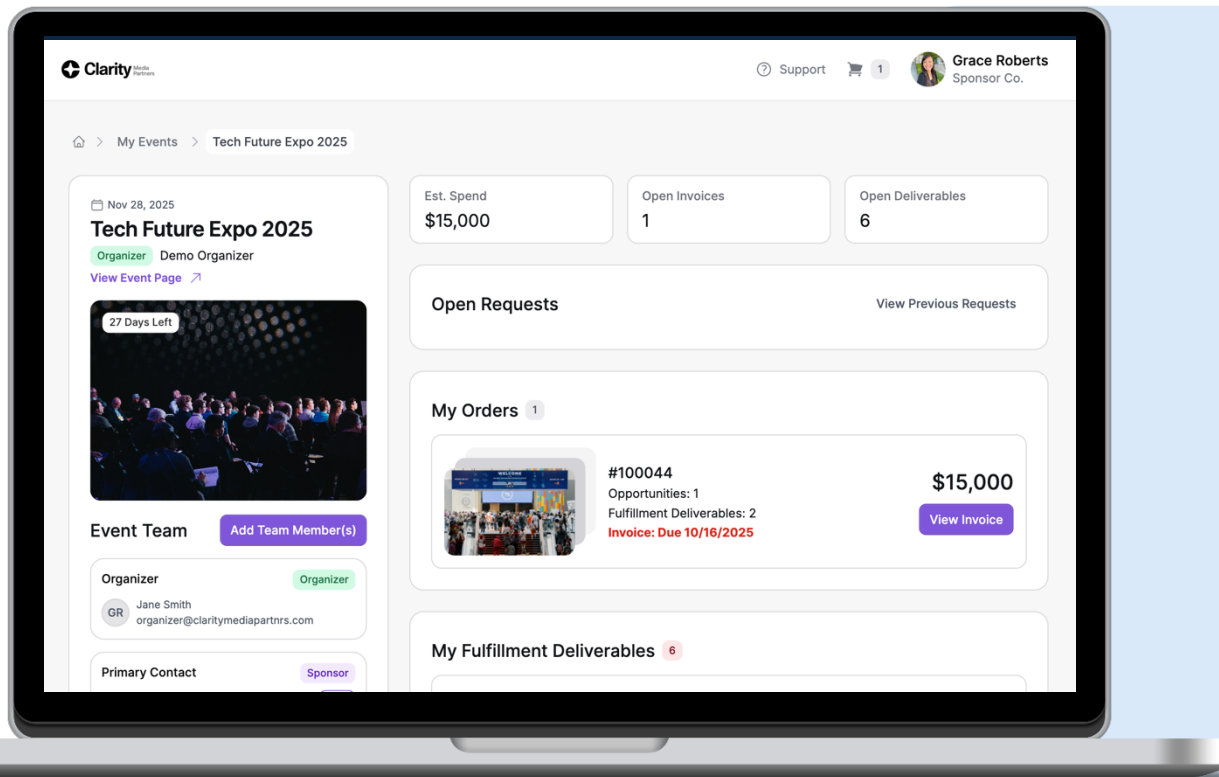


Creating your Account in Clarity

March 2026



Clarity Media Partners



What is Clarity?

Clarity Media Partners is a platform that will allow you to manage your sponsorship fulfillment tasks all in one place, including:

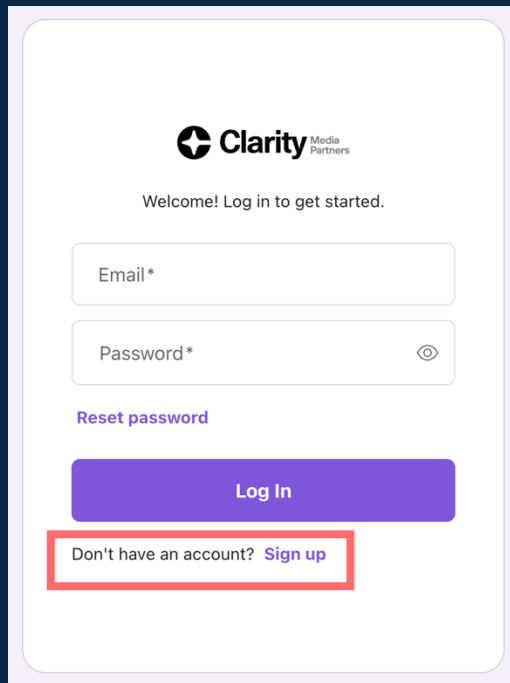
- Viewing task descriptions, deadlines, and requirements
- Uploading assets
- Communicating and collaborating across teams

The goal is to make things as easy and efficient as possible to bring your sponsorships to life!

Create an account or log in at <https://app.claritymediapartners.com>

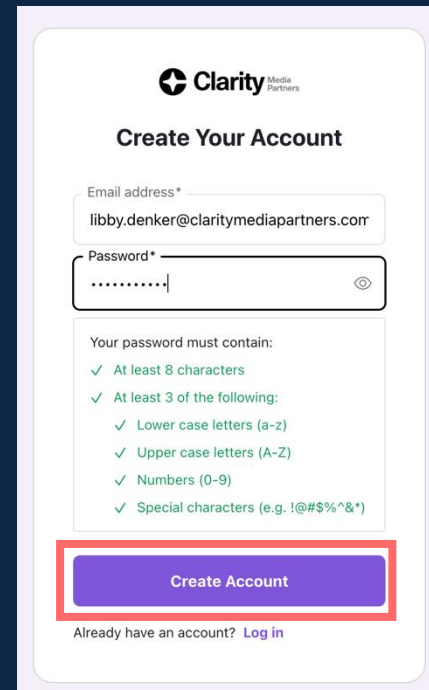
Account Creation

Create Account from Link



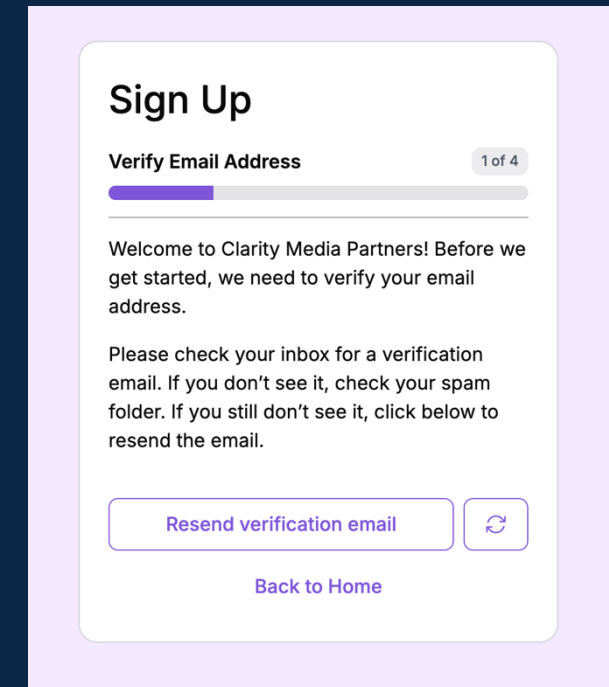
The image shows the Clarity Media Partners login page. At the top, there is the Clarity Media Partners logo and the text "Welcome! Log in to get started." Below this are two input fields: "Email*" and "Password*" with an eye icon. A "Reset password" link is positioned below the password field. A large purple "Log In" button is centered below the fields. At the bottom, a red-bordered box highlights the text "Don't have an account? Sign up", where "Sign up" is a blue link.

You can create your account by visiting the Clarity website and selecting “**Sign Up**”- [LINK](#)



The image shows the "Create Your Account" page. It features the Clarity Media Partners logo and the heading "Create Your Account". There are two input fields: "Email address*" containing "libby.denker@claritymediapartners.com" and "Password*" with a masked password and an eye icon. Below the password field, a list of requirements is shown with green checkmarks: "At least 8 characters", "At least 3 of the following: Lower case letters (a-z), Upper case letters (A-Z), Numbers (0-9), and Special characters (e.g. !@#%&*)". A large purple "Create Account" button is at the bottom, highlighted with a red border. At the very bottom, there is a link: "Already have an account? Log in".

Enter your company email address and a new password, then select “**Create Account**”.



The image shows the "Sign Up" verification page. It has the heading "Sign Up" and a sub-heading "Verify Email Address" with a progress indicator "1 of 4". The main text reads: "Welcome to Clarity Media Partners! Before we get started, we need to verify your email address. Please check your inbox for a verification email. If you don't see it, check your spam folder. If you still don't see it, click below to resend the email." Below this text are two buttons: "Resend verification email" and a circular refresh icon. At the bottom, there is a "Back to Home" link.

You will receive a verification message to your email. **Select the link in the email** to verify your account

Create Account from Link

The screenshot shows a 'Sign Up' form with a progress indicator '2 of 4' for the 'Profile' section. The form includes three input fields: 'First name*' with the value 'Libby', 'Last name*' with the value 'Denker', and 'Phone Number' which is empty. A purple 'Next →' button is at the bottom.

Enter your **first and last name**.
Phone number is optional

The screenshot shows the 'Sign Up' form at the 'Legal Agreements' step, labeled '3 of 4'. It contains the text: 'Review and accept terms of service and privacy policy. Please review all agreements below. You must scroll to the bottom to accept and continue.' Below this is a section titled 'Terms of Service and Privacy Policy' with sub-sections: 'Right to Appeal', '13. Contact Information' (with contact details for Clarity Media Partners, LLC), and '14. Changes to This Privacy Policy'. At the bottom, there is a checkbox labeled 'I have read, understood, and agree to the Terms of Service and Privacy Policy' which is checked, and a purple 'Continue Sign Up' button.

Select the **checkbox** to accept the Terms of Service and Privacy Policy, then select **“Continue Sign Up”**

Account Creation

Create Account from Link

Sign Up 4 of 4

Company Info

You're in! Join a company to start using the platform.

We found 4 company(ies) that we think you may belong to:

- CMP Dev Sponsor [Request to Join](#)
- Sponsor Company [Request to Join](#)
- Test Sponsor [Request to Join](#)
- Sponsor Company [Request to Join](#)

Or create a new one instead.

[Create Company](#)

[Back to Home](#)

Sign Up 4 of 4

Company Info

Enter your Company's information to request to create a new account.

Company Name

Sponsor Company

Company Type

Sponsor/Exhibitor

Industry (Optional)

Select...

Company Description (Optional)

Clarity Media Partners Support 1 Grace Roberts Sponsor Co.

My Events

Upcoming Past

Event	Start Date	End Date	Est. Spend	Purchases	Requests
Tech Future Expo 2025 Fort Worth Convention Center, Fort Worth, Texas	Nov 28, 2025		\$108K	11	0
HealthTech Innovation Summit 2025 ARIA Resort & Casino, Las Vegas, Nevada	Dec 09, 2025	Dec 10, 2025	\$185K	6	1

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If we recognize your email domain, we show you existing companies that you can **request to join**.

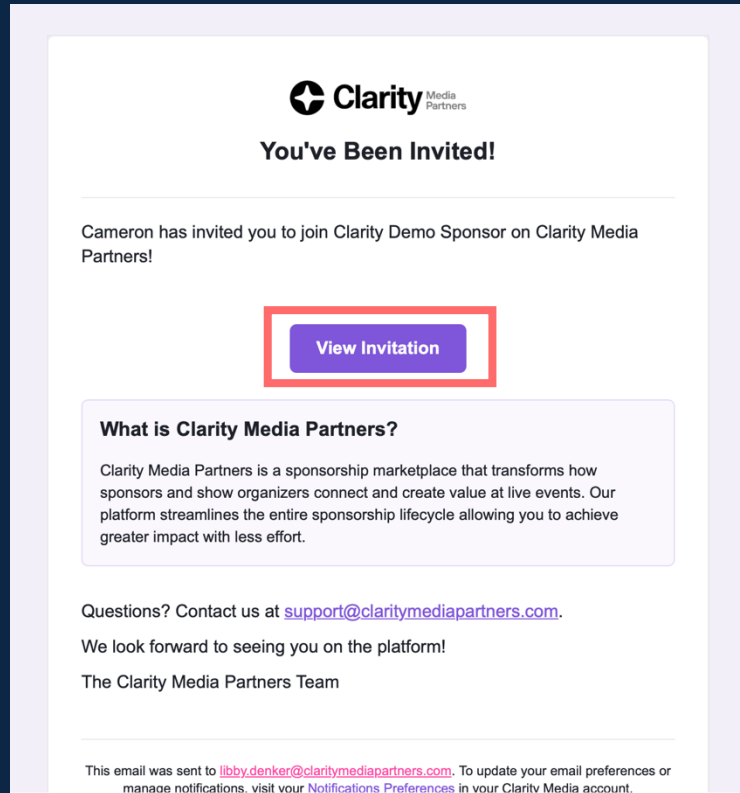
IMPORTANT: An admin of the account must approve your join request. If you do not know who the admin is, reach out to support@claritymediapartners.com

If you **select "Create Company"**, enter your company details to create your company's profile.

As the first member of this company profile, you will be an admin and approve future join requests.

Congrats! You are in! 🎉

Join from an Invite



If you receive an invite to your company account via email, select the “**View Invitation**” link in the email.

All other steps are the same as signing up from the web link except we will display your company invitation for you to accept. This will link your account to the Company that sent you an invite.

Support

For any support needs, contact support@claritymediapartners.com

Additional training & tutorial videos available are at <https://community.claritymediapartners.com/>

The screenshot displays a dashboard for the event 'Tech Future Expo 2025' on Nov 28, 2025. The event is organized by 'Demo Organizer' and is 27 days away. The dashboard includes a summary of financials: an estimated spend of \$15,000, 1 open invoice, and 6 open deliverables. It also lists 'Open Requests' and 'My Orders', with one order (#100044) showing 1 opportunity, 2 fulfillment deliverables, and an invoice due on 10/16/2025. The 'My Fulfillment Deliverables' section shows 6 items, including 'Cling Artwork' for an 'Escalator Cling'. The event team includes Jane Smith as the organizer and Grace Roberts as the primary contact (sponsor).