



Welcome to the Clarity Platform

A new way to manage your GCSAA sponsorships

June 1st, 2026



— TODAY'S SESSION

What We'll Cover Today

01 Introduction

Clarity Media Team

02 What is Clarity & the value to you

The platform behind your sponsorships, and what changes for sponsors and exhibitors.

03 Platform walkthrough

A live look at the full sponsor experience, start to finish.

04 Next steps

How to get started, and where to bring your questions.

— INTRODUCTIONS

Clarity Media Team



Cameron Weinert
Customer Support



Libby Denker
Customer Support

— WHAT IS CLARITY MEDIA

A Centralized Sponsorship Platform

One place for inventory, proposals, payments, and fulfillment.

Platform Overview

Clarity Media Partners is a sponsorship platform built for event organizers and their sponsors. It replaces the back-and-forth of emails, spreadsheets, and manual processes with a single, centralized hub.


Value to Your Team

GCSAA has partnered with Clarity Media to provide its sponsors and exhibitors a more seamless sponsorship experience — from the moment you browse opportunities until your sponsorship is fully executed.

Core Features

 **Inventory**
Every opportunity, in real time

 **Proposals**
Custom, delivered digitally

 **Payments (via Stripe)**
Confirm and settle in one flow

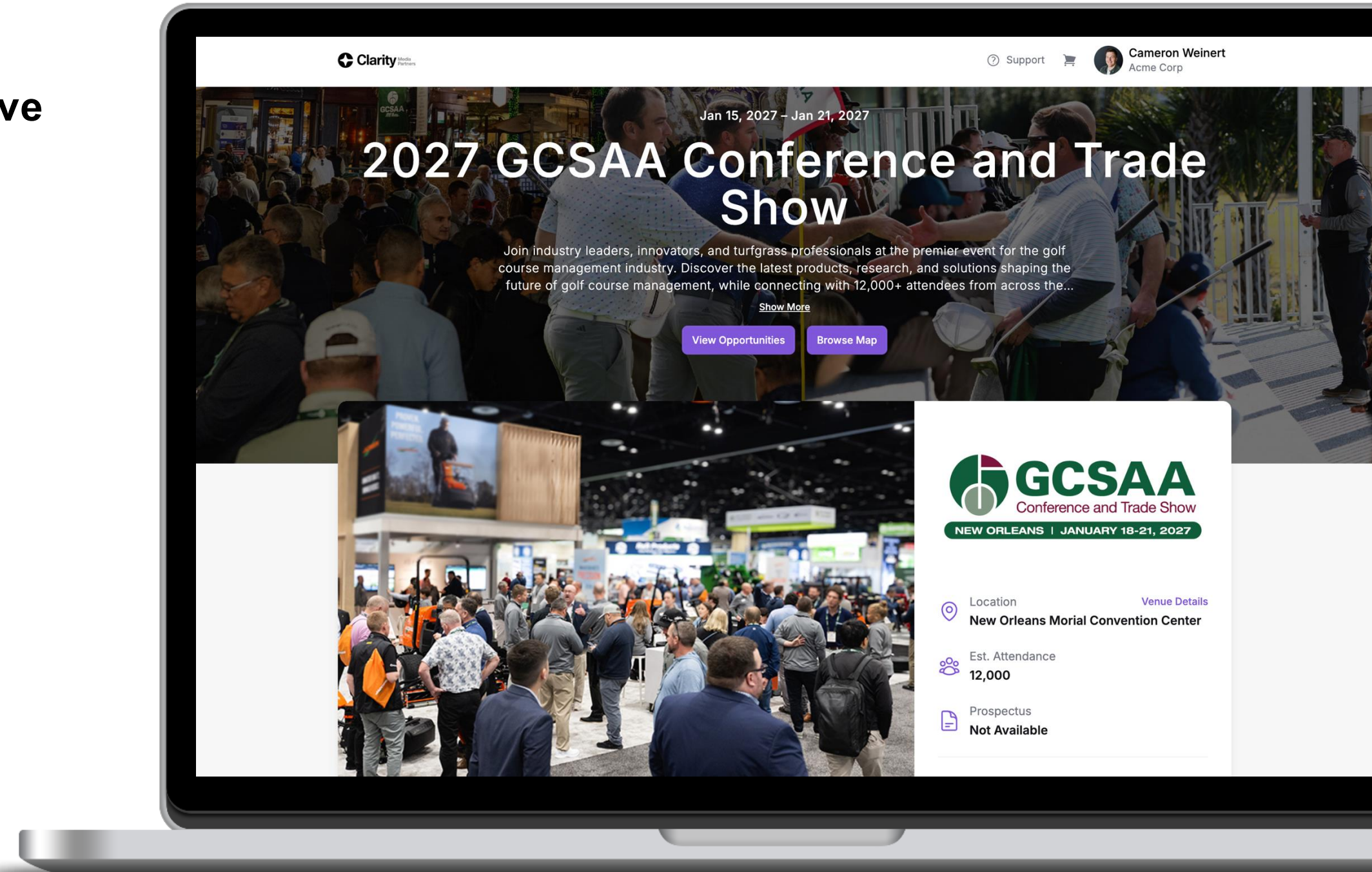
 **Fulfillment**
Deadlines & deliverables tracked

— PLATFORM WALKTHROUGH

Training Session

We'll walk through the full sponsor experience live

- Browse Inventory & Site Navigation
- Platform Onboarding & Account Provisioning
- Proposal Review
- Payment Process
- Fulfillment Management



— NEXT STEPS

Here's How to Get Started

01 Watch for your email

You'll receive an invitation from your GCSAA sales rep with a link to the platform.

02 Browse before you commit

No login required to explore available opportunities.

03 Connect with your rep

Ready to move forward? Submit a request or wait for a proposal from your GCSAA sales team.

04 Bring your questions

This session is being recorded and an FAQ document will follow. Reach out to your GCSAA rep anytime.

Platform Questions? Reach out to support@claritymediapartners.com